

# FACE TO FACE PROGRAM

## REGISTRATION

09.00-12.00

10.17.2024 Thursday

10.00 – 11.30

CONFERENCE HALL: PROF. DR. FUAT SEZGİN

## OPENING REMARKS

Moment of Silence and National Anthem

Promotional Film of Bandırma Onyedi Eylül University

**Assoc. Prof. Dr. Gökhan ABA**  
Congress President

## Protocol Speeches

## MUSIC CONCERT

11.30 – 12.00

10.17.2024 Thursday

12.00 – 13.00

CONFERENCE HALL: PROF. DR. FUAT SEZGİN

## KEYNOTE SPEAKER

**Speech:** Rational Use of Health Services

**Prof. Dr. Şahin KAVUNCUBAŞI**  
Başkent University

## LUNCH

13.00 – 14.00

17-19 Ekim 2024

17shik.bandirma.edu.tr



7. ULUSLARARASI  
ULUSAL SAĞLIK VE  
HASTANE İDARESİ KONGRESİ

# FACE TO FACE PROGRAM

10.17.2024 Thursday

14.00 – 15.30

CONFERENCE HALL: PROF. DR. AZİZ SANCAR

PANEL I

**Panel Title:** Rational Use of Health Services

**Panel Chair:** Prof. Dr. Özgür UĞURLUOĞLU  
Hacettepe University

**Prof. Dr. Sabahattin AYDIN**  
Former Deputy Minister of Health

Rational Approaches to Health Service Utilization

**Prof. Dr. Kubilay DEMİRAG**  
Secretary General of the Turkish Intensive Care Society

Rational Use of Intensive Care Units

**Assoc. Prof. Abdullah Osman KOÇAK**  
Chief Physician of Atatürk City Hospital

Rational Use of Emergency Services

**Uğur AKPAMUK**  
Director of Patient Access and Corporate Relations,  
MSD Türkiye

Rational Use from the Perspective of the Pharmaceutical Sector

## COFFEE BREAK

15.30-15.50

10.17.2024 Thursday

16.00 – 17.30

CONFERENCE HALL: PROF. DR. AZİZ SANCAR

PANEL II

**Panel Title:** International Approaches to Rational Use

**Panel Chair:** Prof. Dr. Yusuf ÇELİK  
Mehmet Ali Aydınlar Acıbadem University

**Prof. Dr. Hao-Yun Kao** (Online)  
Kaohsiung Medical University/Taiwan

Challenges and Strategies for rational utilization of resources for the Healthcare System in Taiwan

**Prof. Dr. Motasem HAMDAN** (Face-to Face)  
Al-Quds University/Jerusalem

Dynamics of Palestinian HealthSystem Reform- Tertiary Health Care Services

**Assoc. Prof. Bünyamin ÖZAYDIN** (Online)  
University of Alabama at Birmingham/ABD

The Health Data Lifecycle in the United States and Its Journey through Health Information Systems

**Assoc. Prof. Pınar GÜVEN USLU** (Face-to Face)  
University of East Anglia, Norwich Business School/United Kingdom

Integrated Care Systems and its application in England

## XIX. MEETING OF HEALTH MANAGEMENT DEPARTMENT HEADS

18.00-19.00

17-19 Ekim 2024

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7. ULUSLARARASI  
ULUSAL SAĞLIK VE  
HASTANE İDARESİ KONGRESİ

# FACE TO FACE PROGRAM

<b>10.18.2024 Friday</b>		<b>09.30 – 11.00</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL III</b>	
<b>Panel Title:</b> Lean Management in Health Services		<b>Panel Chair:</b> Prof. Dr. İsmail AĞIRBAŞ Ankara University	
<b>Prof. Dr. Nuh Zafer CANTÜRK</b> Rector of Kocaeli University		Energy Use in Hospitals from a Lean Management Perspective	
<b>Prof. Dr. Nevzat KAHVECİ</b> Uludağ University Faculty of Medicine		Lean Management in Health Services	
<b>Prof. Dr. Aysun YILMAZLAR</b> Chief Physician of Bursa Özel Medicabil Nilüfer Hospital		Lean Management Practices in Healthcare Institutions	
<b>10.18.2024 Friday</b>		<b>10.00 – 11.30</b>	
<b>CONFERENCE HALL: NECİP FAZIL KISAKÜREK</b>			
<b>COURSE I</b>			
<b>Course Topic:</b> Scientific Research Methods and Publication Ethics		<b>Trainer:</b> Prof. Dr. Bayram ŞAHİN Hacettepe University	
<b>COFFEE BREAK</b> 11.00-11.20			
<b>10.18.2024 Friday</b>		<b>11.20 – 12.50</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL IV</b>	
<b>Panel Title:</b> Artificial Intelligence in Health Care		<b>Panel Chair:</b> Prof. Dr. Afsun Ezel ESATOĞLU Ankara University	
<b>Prof. Dr. Adil ALPKOÇAK</b> Bakırçay University		Large Language Models and Health Management	
<b>Prof. Dr. Hilmi YÜKSEL</b> Dokuz Eylül University		Transformation of Healthcare Institutions through Artificial Intelligence	
<b>Prof. Dr. Oğuz DİCLE</b> Dokuz Eylül University		Artificial Intelligence Research and Applications in Health: Issues, Challenges, and Requirements	
<b>LUNCH</b> 13.00 – 14.00			

# FACE TO FACE PROGRAM

<b>10.18.2024 Friday</b>		<b>14.00 – 15.30</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL V</b>	
<b>Panel Title:</b> Sustainability and Rational Policies in Health Tourism	<b>Panel Chair:</b> Prof. Dr. Dilaver TENGİLİMOĞLU Atılım University		
<b>Prof. Dr. Elif DİKMETAŞ YARDAN</b> Ondokuz Mayıs University	Sustainable Health Tourism Policies		
<b>Serdal SERİN</b> The General Manager of Medical Park Göztepe Hospital	Best Practice Examples of MLPCare-LIV Healthcare Group in the Rational Use of Health Services		
<b>Tuğba ARIZ</b> Director of International Markets and Business Development, Güven Healthcare Group	Internationalization of Health Services and Structuring International Processes Internationalization of Health Services and Structuring International Processes		
<b>10.18.2024 Friday</b>		<b>14.00 – 15.30</b>	
<b>CONFERENCE HALL: NECİP FAZIL KISAKÜREK</b>			
<b>COURSE II</b>			
<b>Course Topic:</b> False Facts in Qualitative Research	<b>Trainer:</b> Prof. Dr. Işıl KABAKÇI YURDAKUL Anadolu University		
<b>COFFEE BREAK</b> 15.30-15.50			
<b>10.18.2024 Friday</b>		<b>16.00 – 17.30</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL VI</b>	
<b>ONLINE</b>			
<b>Panel Title:</b> Examples of International Practices in Rational Use	<b>Panel Chair:</b> Prof. Dr. Haydar SUR Üsküdar University		
<b>Prof. Dr. Robert Weech MALDONADO</b> Alabama University, ABD	Rational Approaches to Improving Quality in Healthcare Services in the United States: Market-Based and Reimbursement-Based Initiatives		
<b>Prof. Dr. Neşet HİKMET</b> South Carolina University ABD	Leveraging Artificial Intelligence for Improved Treatment Decisions		
<b>Assoc. Prof. Ferhat Devrim ZENGÜL</b> Alabama University, ABD	Irrational Dimensions of the U.S. Healthcare System: Global Innovations and Catalysts for Impact		
<b>Assoc. Prof. Fatih ŞEKERCİOĞLU</b> Toronto Metropolitan University, Kanada	Exploring Quality & Patient Safety Framework for the Canadian Healthcare System		
<b>GALA DINNER</b> 19.30- 22.30			

# FACE TO FACE PROGRAM

<b>10.19.2024 Saturday</b>		<b>09.00 – 10.30</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL VII</b>	
<b>Panel Title:</b> Rational Use in City Hospitals		<b>Panel Chair:</b> Prof. Dr. Mehveş TARIM Marmara University	
<b>Assoc. Prof. Aziz Ahmet SUREL</b> Coordinator Chief Physician of Ankara Bilkent City Hospital		Management of Treatment Services in City Hospitals	
<b>Begüm GÜMGÜM</b> CCN Health - Operations Manager of Ankara Bilkent City Hospital		City Hospitals and Rational Use	
<b>Uğur CURA</b> Director of Administrative and Financial Affairs, Ankara Bilkent City Hospital		Rational Communication in Hospitals Managed through Public-Private Partnerships	
<b>COFFEE BREAK</b> 10.30-10.50			
<b>10.19.2024 Saturday</b>		<b>11.00 – 12.00</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b>		<b>PANEL VIII</b>	
<b>Panel Title:</b> Domestic Application Examples in Rational Use		<b>Panel Chair:</b> Prof. Dr. Mahmut AKBOLAT Sakarya University	
<b>Opr. Dr. Mustafa KINAŞ</b> Private Bandırma Royal Hospital		IWISH-Intelligent Workflow Optimization and Intuitive System Interaction in Healthcare	
<b>Tansu GÜVENSOY ve Adam KAMALI</b> İstanbul BHT Clinic Tema Hospital		Istanbul BHT Clinic Tema Hospital Rational Use Good Practice Example	
<b>Dr. İdris SARIAYDIN</b> Deputy Director of Government Incentives, Acıbadem Healthcare Group		A New Approach in the Health Ecosystem: Health Service Export	
<b>10.19.2024 Saturday</b>		<b>12.30 – 13.30</b>	
<b>CONFERENCE HALL: PROF. DR. AZİZ SANCAR</b> <b>FINAL DECLARATION AND CLOSING REMARKS</b>			
Presentation of the Best Paper Awards			
Reading of the Congress Final Declaration			
Acknowledgements and Concluding Remarks			
<b>LUNCH</b> 13.30 – 14.00			

# FACE TO FACE PROGRAM

10.19.2024 Saturday

14.00 – 18.30

## Social Tour\*

Bandirma Bird Sanctuary Tour

The Last Bullet Monument Tour

Maritime Museum

Historical Edincik Houses

Erdek Free Time

\*Unforeseen delays may occur in the duration of the social tour. Participants are kindly requested to take into consideration that the ending time of the tour may be subject to change.

## PAPERS SESSION FACE-TO-FACE

**17.10.2024 Thursday**

**14.00 – 15.30**

HALL: KARACAOGLAN	HALL: SEMINAR ROOM	HALL: NECIP FAZIL KISAKUREK
<b>SESSION I</b>	<b>SESSION II</b>	<b>SESSION III</b>
<b>Session Title</b> Organizational Behavior	<b>Session Title</b> Health Management and Organization	<b>Session Title</b> Health Informatics and Technologies
<b>Session Chair</b> Assoc. Prof. Çağdaş Erkan AKYÜREK Ankara University	<b>Session Chair</b> Assoc. Prof. Şükrü Anıl TOYGAR Tarsus University	<b>Session Chair</b> Assoc. Prof. İsa GÜL Afyonkarahisar University of Health Sciences
The Mediating Role of Future Anxiety in the Effect of Psychological Capital Levels of University Students on Career Decision	A Descriptive Research on Determining the Individual Entrepreneurship Levels of Healthcare Workers: The Case of Ankara Province	Examining the Relationship Between Digital Literacy and Financial Literacy
<u>Merve Akbaş</u> , Serhan Şahinli, Ali Mertcan Köse	Aykut Ekiyor, <u>Osman Şahman</u> , Pınar Nur Dalgıç	Fatma Özlem Yılmaz, Mehmet Akif Erişen, <u>Bevzanur Üstünbaş</u>
Reflection of Mobbing on the Health Field: Content Analysis of Graduate Theses	Examining Health Professionals' Attitudes Towards Health Seeking Behavior	Digital Determinants of Health: Scoping Review
Pınar Nur Dalgıç, <u>Osman Şahman</u> , Fatma Mansur	<u>Merve Yaylacı</u> , İbrahim Halil Cankul, Mustafa Mete	<u>Seyma Yenioğlu</u>
Bibliometric Analysis of Postgraduate Theses on Organizational Power in Türkiye	The Mediating Role of Trust in Physician in the Effect of Patient Satisfaction on Hospital Loyalty	A Research on the Perception of the Digital Health Environment among Healthcare Professionals
Asu Gürer, Mehveş Tarım	<u>Nisanur Lale</u> , Mahmut Akbolat, <u>Sena Parlak</u>	<u>Hasan Fehmi Demirci</u> , Elif Dikmetaş Yardan, Ayşe Yılmaz
The Mediating Role of Work-Family Conflict in the Effect of Psychological Capital on Organizational Cynicism in the Private Health Sector	Strengthening Renewable Energy Transformation in Healthcare: One Health Approach	Interoperability Technologies in Healthcare
Effect of Psychological Capital on Organizational Cynicism in the Private Health Sector	Ermann Gedikli	<u>Kübra Karabulut Meral</u> , Emel Filiz
Bibliometric Analysis of Graduate Theses on Compassion Fatigue	Innovative Health Services and Sustainability: Entrepreneurial Hospital Model	The Moderating Role of Gender in the Effect of Cyberchondria on Health Anxiety
<u>Nursena Özkaya</u> , Merve Akbaş, Ali Mertcan Köse	<u>Ersin Kocaman</u>	<u>Begüm Yalçın</u> , Bilal Ak, Mustafa Mete
<u>Samira Etesaminia</u> , Mehveş Tarım		

**COFFEE BREAK**  
15.30 – 15.50

**17.10.2024 Thursday**

**16.00 – 17.30**

HALL: KARACAOGLAN	HALL: SEMINAR ROOM	HALL: NECIP FAZIL KISAKUREK
<b>SESSION IV</b>	<b>SESSION V</b>	<b>SESSION VI</b>
<b>Session Title</b> Mix Session	<b>Session Title</b> Public Health	<b>Session Title</b> Health Economics
<b>Session Chair</b> Assoc. Prof. Sema DÖKME YAĞAR Başkent University	<b>Session Chair</b> Assoc. Prof. Özgün ÜNAL Sakarya University	<b>Session Chair</b> Prof. Dr. Ramazan ERDEM Isparta Süleyman Demirel University
Health Management Curriculum from Student Perspective	Assessment of OECD Countries in terms of Level of Utilization of Health Services, Health Outcomes and Non-Medical Determinants of Health	Analysis of Health Expenditures of the Social Security Institution
<u>Çağdaş Erkan Akyürek</u> , Elif Erbay, Batuhan Mert Karataş, Hasret Tezcan, Tarık Buğra Develi, Yiğit Şahin	<u>İlknur Kar</u> , Mahmut Akbolat, Ahmet Kar	<u>Ferda Işıkcılık</u> , İsmail Ağırbaş
Examining the Relationship between Transformational Leadership and Organizational Culture: An example of a Public Hospital	Assessment of Long-Term Care Services in OECD Countries: Entropy-Based OCRA Methods	Phacoemulsification Cataract Surgery Health Technology Assessment Study
Ahmet Akin Şen, <u>Şükrü Anıl Toygar</u>	Gizem Zevde Aydın, <u>Pelinsu Buket Doğan</u> Yiğit, Hasan Fehmi Demirci	<u>Muhammed Yusuf Aydamak</u> , Mustafa Kafes, Bestami Kara
Examining the Consequences of Financial Anxiety: A Study on University Students	Dynamic Relationships Between Alcohol Consumption and Suicide Rates in European Countries: An Examination Using Panel Data and Time Warping Analysis	Index Development Study to Compare Countries in Terms of Health Outcome Indicators
<u>Ayhan Durmuş</u>	<u>Sümevra Gündem</u> , Salim Yılmaz, Buse Fidan Türkön	<u>Ümit Çıraklı</u> , Ceyhan Ergil
Basic Digital Competences of University Students: An Investigation in Terms of Faculty of Health Sciences Students	Examining Expert Opinions on the Reasons Why Men Live Less Than Women in the Context of BLUM Model	The GIG Economy and its Implications for the Health Sector
<u>Elif Göbüt</u> , Meltem Saygılı	<u>Ahmet Y. Yeşildağ</u> , Sedat Bostan, Saliha Akman, Demir Mert Faydalı	Ece Doğuç, <u>Pınar Nur Dalgıç</u>
Decision Making in Nursing: A Cross-Sectional Study	A Study on Women's Healthy Life and HPV Awareness	Evaluation of Cancer Drugs Pricing in Türkiye in Terms of General Drug Pricing Policy
Onur Gözübüyük, Arzu Bulut, <u>Gonca İltir</u>	<u>Dilan Mermer Doğan</u> , Merve Turgut, Ramazan Erdem	<u>Ahmet Babacan</u> , Merdan Yıldırım, Cuma Sungur

**XIX. MEETING OF HEALTH MANAGEMENT DEPARTMENT CHAIRS**  
18.00 – 19.00

## PAPERS SESSION FACE-TO-FACE

**18.10.2024 Friday**

**09.30 – 11.00**

HALL: KARACAOGLAN	HALL: SEMINAR ROOM	HALL: MASTER CLASSROOM I
<b>SESSION VII</b>	<b>SESSION VIII</b>	<b>SESSION IX</b>
<b>Session Title:</b> Rational Use in Health Services	<b>Session Title:</b> Health Policy and Planning	<b>Session Title:</b> Quality Management in Health Services
<b>Session Chair</b> Prof. Dr. Oğuz IŞIK Hacettepe University	<b>Session Chair</b> Prof. Dr. Yasemin AKBULUT Ankara University	<b>Session Chair</b> Prof. Dr. Şerife Didem KAYA Necmettin Erbakan University
A Qualitative Study on the Urgency Perceptions of 112 Emergency Call Center Personnel  Rational Drug Use in Social Media Posts of the Ministry of Health: Content Analysis  Evaluation of Cognitive Structures of Health Management Students towards the Concept of 'Rational Use'  Promoting Rational Drug Use in Social Media: A Content Analysis of Organizational Tweets  Rational Drug Use in Türkiye: A Meta-Analysis on Knowledge, Attitudes, and Awareness	Havva Nur Atalay, Dolunay Özlem Zeybek, Mustafa Zeybek  Handan Ertaş, Mehmet Avdan  Dolunay Özlem Zeybek, Havva Nur Atalay, Ahmet Toktaş Fikriye Yılmaz, Didem Hekimoğlu Tunç, Zeynep Bade Aydın  Bırol Yetim, Yusuf Çelik	Factors Affecting the Preference for Traditional and Complementary Medicine Offered by Informal Practitioners  Evaluation Of City Hospitals In The Context Of Sustainable Cities  Bibliometric and Content Analysis of Medical Desert Research  Comparison of Fertility Rate in Türkiye According to Various Factors  Inventory Analysis of Medical Consumables Not on the Reimbursement List
	Hamza Sığircı, Oğuz Işık  Kevser Şahin, Büşra Sevim, Yeter Demir Uslu  Sıddıka Çam, Dilek Alay, Erdal Eke  Şenol Demirci  İsa Gül, Vahit Yiğit	Proactive Patient Safety in the Operating Room: Prevention of Surgical Site Burns  Evaluation of Self-Efficacy and Satisfaction and Institutional Quality Perception of Mammography Patients: The Case of KETEM in Istanbul Province  The status of Incident Reporting in hospitals and its relationship with Patient Safety Culture  Evaluation of Patient Admissions, Bed Utilization, and Healthcare Service Delivery in a Tertiary Hospital  Accessibility Assessment of Accredited Hospitals' Websites in Türkiye
		Özgül Özkoc  Gülüzar Yelegen, Perihan Eren Bana  Nuran Eraslan, Osman Hayran  Şaban Cengiz, Hüseyin Balcı, Hatip Aydın, İsa Gül  Zuhal Çayırtepe

**COFFEE BREAK**  
11.00 – 11.20

**18.10.2024 Friday**

**11.20 – 12.50**

HALL: KARACAOGLAN	HALL: SEMINAR ROOM	HALL: MASTER CLASSROOM I
<b>SESSION X</b>	<b>SESSION XI</b>	<b>SESSION XII</b>
<b>Session Title</b> Leadership in Healthcare Organizations	<b>Session Title</b> Health Management and Organization	<b>Session Title</b> Health Policy and Planning
<b>Session Chair</b> Prof. Dr. Yeter DEMİR USLU İstanbul Medipol University	<b>Session Chair</b> Prof. Dr. Sedat BOSTAN Karadeniz Technical University	<b>Session Chair</b> Prof. Dr. Handan ERTAŞ Selçuk University
A Study on Bringing Gifts to the Physician in Health Service Application  Can Paternalistic Leadership Behavior Be Improved with Training?  Examining the Relationship Between the Sub-Dimensions of Lean Leadership and Workload and Job Satisfaction in Healthcare Workers  The Relationship Between Organizational Dissent, Organizational Silence and Leader-Member Interaction: Implementation in a Ministry of Health Hospital  Research on Leadership Types in the Strategy Development Process: A Case Study of a Private Healthcare Institution	Sıddıka Çam, Dilek Alay, Erdal Eke  Fikriye Cengiz, Mustafa Na  Erhan Dağ  Fırat Yazıcı, İlayda Güzel, Serap Durukan Köse  Emine Özelkan, Mesut Çimen	Perception of Preparedness for Health Crisis among Emergency Health Services Workers  A Scale Development Study: Employees Legionnaires Disease Knowledge Level and Corporate Responsibility Scale  A Bibliometric Analysis on Inappropriate Hospital Admissions  Examining Health Services Use and Multidimensional Trust in Health Services  Evaluation of Problems Experienced in the Medication Management Process from a Pharmacist's Perspective: A SWARA Application
	Mehmet Kılınç  Evin Öğet Kızıllan, Levent İncedere  Yusuf Çelik  Beyzanur Üstünbaş, İsa Gül  Hazal Akbal, Serkan Derici	Examining the Effect of Distrust in the Health System on Health Perception  Evaluation of child participation in diabetes control programs in Türkiye  Validity And Reliability Study Of The Scale For Analysing Physicians' Attitudes Towards Brain Drain  Can the Global Health Security Index be used to predict deaths from specific health risks in the OECD countries?  The Evaluation of Health Service Usage of Refugees and Asylum Seekers
		Fedayi Yağar, Menekşe Aze Kirişçi, Sema Dökme Yağar  Mehmet Çakmak Barsbay  Nurdan Oral Kara, İbrahim Hüseyin Cansever, Fadime Nur Özkal  Nazan Kartal, Gamze Arkan  Başak Edge Gürkan, Emine Çetin

**LUNCH**  
13.00 – 14.00



## PAPERS SESSION FACE-TO-FACE

18.10.2024 Friday

14.00 – 15.30

HALL: KARACAOGLAN		HALL: SEMINAR ROOM		HALL: MASTER CLASSROOM I	
<b>SESSION XIII</b>		<b>SESSION XIV</b>		<b>SESSION XV</b>	
<b>Session Title</b> Health Economics		<b>Session Title</b> Quality Management in Health Services		<b>Session Title</b> Health Insurance	
<b>Session Chair</b> Prof. Dr. Fikriye YILMAZ Başkent University		<b>Session Chair</b> Prof. Dr. İbrahim Halil CANKUL Arel University		<b>Session Chair</b> Prof. Dr. Ece UĞURLUOĞLU ALDOĞAN Ankara University	
Scientometric Analysis of Cost-Effectiveness Research	<u>Gamze Kutlu Örün</u> , Pınar Nur Dalgıç	Contribution of Educational Accreditation to Undergraduate Programs: The Case of Ankara University Department of Health Management	<u>Afsun Ezel Esatoğlu</u> , Yasemin Akbulut, Elif Erbay, Ece Uğurluoğlu Aldoğan	Content Analysis of Long-Term Care Insurance Systems in the World	<u>Feyza Senay Ulaş</u> , Ferdane Betül Bölükbaşı, Tuna Aybike Bilkay Göktaş
Cost-Effectiveness of HPV Vaccines in Preventing Cervical Cancer: A Systematic Review and Meta-Analysis	<u>Yusuf Çelik</u> , <u>Safak Kıran</u>	Use of the Kano Model in Healthcare Services: A Bibliometric Analysis of Publications from the Last Twenty Years by Thematic Perspective	<u>Sıdıka Kaya</u> , <u>İlknur Arslan Aras</u> , <u>Sibel Zararsız</u>	Evaluation of Factors Affecting Organizational Agility in Businesses Providing Private Health Insurance Services	<u>Aytül Şahin</u> , Emre İşçi, Mehveş Tarım
Evaluation of The Main Reasons for Oversupply of Opticianry Establishments That Cannot Be Ranked in Terms of Health Service Provision	<u>Bilgen Şimşek</u> , Furkan Alp, Mustafa Mete	Sentiment Analysis of Patient Feedback for Healthcare Institutions: The Case of Private and Public Hospitals	<u>Büşra Gül</u> , Deniz Tugay Arslan, Gözde Yeşilaydın	Evaluation of Technical Efficiency for Private Health Insurance Companies with Data Envelopment Analysis	<u>Gülay Ekinci</u> , Derya Şahin, Aysun Danayiyen, <u>Elem Eroğlu</u>
Investigation of Surgical Treatment Methods in Lung Cancer in Terms of Cost and Quality of Life: A Systematic Review Study	<u>İbrahim Doğan</u> , İsmail Ağırbaş	Evaluation of Service Quality Expected from Private Hospitals by Using the DEMATEL Approach	<u>Gizem Zevde Aydın</u>	Research on Conscious Decision-Making Behavior in Private Health Insurance Purchase	<u>Zeynep Karal</u> , Mahmut Akbolat, Sena Parlak
Impact of Stroke Rehabilitation on costs and health Outcomes	<u>Zuhal Çayırtepe</u> , Özge Tezen, Sibel Ünsal Delialioğlu, Figen Çizmeçi Şenel	Innovation Management in the Internationalization of Health Services: Web of Sciences Database Bibliometric Analysis	<u>Burak Çetin</u>	Weighting Financial Performance Indicators Used in the Health Sector with the AHP Method	<u>Ferit Sevim</u> , Osman Şenol

COFFEE BREAK  
15.30 – 15.50

18.10.2024 Friday

16.00 – 17.30

HALL: KARACAOGLAN		HALL: SEMINAR ROOM		HALL: MASTER CLASSROOM I	
<b>SESSION XVI</b>		<b>SESSION XVII</b>		<b>SESSION XVIII</b>	
<b>Session Title</b> Health Management and Organization		<b>Session Title</b> Elderly Health		<b>Session Title</b> Health Informatics and Technologies	
<b>Session Chair</b> Assoc. Prof. Mustafa NAL Kutahya University of Health Sciences		<b>Session Chair</b> Prof. Dr. Mesut ÇİMEN Acıbadem Mehmet Ali Aydınlar University		<b>Session Chair</b> Assoc. Prof. Aydan YÜCELER Necmettin Erbakan University	
Competencies of Health Executives in Health Administration	<u>Yasemin Aslan</u> , Hakan Kaçak, Şahin Kavuncubaşı	Gerontechnology, Aging Technologies and Digitalization: Systematic Review	<u>Semra Baysan</u> , Aysun Danayiyen	Disabled / Elderly People's Tendency to Use Remote Health Services and Access to Remote Health Services	<u>Aysegül Öztekin</u> , Mahmut Akbolat, Mehmet Veysi Kaya
Determining the Satisfaction Levels of Healthcare Professionals: A Public-Private Sector Comparison	<u>Recep Mert Yılmaz</u> , Mahmut Akbolat, Sena Parlak	Systematic Review on Alzheimer's Disease Caregiver Burden	<u>Büşra Akman</u> , İsmail Ağırbaş	Determining the Relationship between Patient-Centered Communication Barriers and Trust in the Hospital	<u>Yağmur Saner</u> , Mahmut Akbolat, Sena Parlak
Corporate Governance in the Health Sector	<u>İbrahim Duvar</u> , <u>Şahin Kavuncubaşı</u>	Examining the Satisfaction Levels of Individuals in Trabzon Regarding Services for the Elderly	<u>Sedat Bostan</u> , Ahmet Y. Yeşildağ, Zehra Nur Azak, Betül Karaca	Artificial Intelligence in Health Management: A Bibliometric Analysis of Scientific Publications	Tuba Aralan, <u>Umutcan Altun</u>
Temporal and Spatial Distribution of Health Enterprises in Türkiye	<u>Gülbahar Uzunay</u> , Ayşegül Öztekin	Examining the Views of Elderly Individuals on the Use of Mobile Applications in Health: A Qualitative Study	Emel Filiz, <u>Havva Nur Atalay</u>	The Impact of Artificial Intelligence Anxiety on the Motivation of Healthcare Workers: A Case Study in a Foundation Hospital	<u>Ecem Yüksek</u> , İmren Kaplan, Mustafa Mete
An Analysis of the Managerial Profile of City Hospitals in Türkiye from the Perspectives of Management and Health Management	Nazmiye Ekinci, <u>Emin Aksan</u>	Factors Affecting Health Care Demand Postponement Behavior in the Elderly	<u>Kübra Karabulut Meral</u> , Emel Filiz	Digital Hospital Experience	<u>Osman Özen</u> , Mustafa Nal, Mustafa Karataş

GALA DINNER  
19.30 – 22.30

## PAPERS SESSION FACE-TO-FACE

19.10.2024 Saturday		09.00 – 10.30			
<b>HALL: KARACAOGLAN</b>		<b>HALL: SEMINAR ROOM</b>		<b>HALL: NECIP FAZIL KISAKUREK</b>	
<b>SESSION XIX</b>		<b>SESSION XX</b>		<b>SESSION XXI</b>	
<b>Session Title</b> Organizational Behavior		<b>Session Title</b> Health Literacy		<b>Session Title</b> Mix Session	
<b>Session Chair</b> Assoc. Prof. Meltem SAYGILI Kırıkkale University		<b>Session Chair</b> Assoc. Prof. Ahmet KAR Kırıkkale University		<b>Session Chair</b> Assoc. Prof. Fedayi YAĞAR Kahramanmaraş Sütçü İmam University	
A Study on Organizational Indifference, Burnout and Psychosocial Risk Factors in Healthcare Workers	<u>Pınar Ünkür</u> , Mesut Ardiç, Mehmet Akif Erişen, Nilüfer Ceren Aydın	Chronic Disease and Health Literacy: A Bibliometric Analysis of Global Research Trends	<u>Melek Yağcı Özen</u> , <u>Aydan Yüceler</u>	Nurses' Tendencies to Intervene in Physicians in Medical Processes: A Qualitative Research	<u>Kader Gerçeker</u> , Ramazan Erdem
The Relationship Between Anxiety and Burnout Levels of Healthcare Workers: A Meta Analysis Study	<u>Furkan Alp</u> , <u>Bilgen Şimşek</u> , Mustafa Mete	Determination of Health Literacy Levels of Undergraduate and Associate Degree Students in Health Sector: Kafkas University Kağızman Campus Example	<u>Sevil Aslan</u> , Mahsun Atlı, Sezer Kılıç	Attitudes of Nurse Managers Towards Change and Influencing Factors	<u>Cansu Asatekin</u> , Ülkü Baykal, Demet Yurtsever
Investigation of Postgraduate Thesis Studies on Ethics in Health Services	<u>Nidanur Demirhan</u> , Ebrar Ulusinan Çubukçu	Investigation of the Relationship Between E-Health Literacy Levels of the Faculty of Health Sciences Students and Their Opinions on Mobile Personal Health Records	Emre Akgün, <u>Kardelen Yiğit</u> , Ahmet İlhan	Public Knowledge, Attitudes, and Intention to Act Violently, regarding Violence against Healthcare Workers	Fikriye Yılmaz, <u>Zeynep Bekiroğlu</u>
Does positive psychological capital affect organizational depression? Healthcare institution example	<u>Ümmühan Yalçın</u> , Şerife Didem Kaya	Determination of the Relationship between Health Literacy and Health Seeking Behavior	<u>Deniz Güngör Özcan</u> , Semiha Nur Ekici	Determinants of Digital Health Literacy of Healthcare Professionals: A Systematic Review	<u>Yonca Özatkan</u> , Perihan Şenel Tekin
<b>COFFEE BREAK</b> 10.30 – 10.50					
19.10.2024 Saturday		10.50 – 12.00			
<b>HALL: KARACAOGLAN</b>		<b>HALL: SEMINAR ROOM</b>		<b>HALL: NECIP FAZIL KISAKUREK</b>	
<b>SESSION XXII</b>		<b>SESSION XXIII</b>		<b>SESSION XXIV</b>	
<b>Session Title</b> Human Resources Management in Health Services		<b>Session Title</b> Mix Session		<b>Session Title</b> Mix Session	
<b>Session Chair</b> Assoc. Prof. Emine ÇETİN İzmir Bakırçay University		<b>Session Chair</b> Assoc. Prof. Fatma KANTAŞ YILMAZ University of Health Sciences		<b>Session Chair</b> Assoc. Prof. İsmail ŞİMŞİR Sakarya University of Applied Sciences	
Human Resource Management in the Cuban Healthcare System: a Systematic Review and a Thematic Analysis	<u>Mohsen Khosravi</u> , Mina Aghamaleki Sarvestani, <u>Burak Sayar</u> , Emine Kübra Dindar	Exploring the Evolution of Health Services for the Elderly: A Bibliometric Approach	<u>Büşra Gül</u> , <u>Kübra Tekayak</u> , <u>Gamze Durum</u>	Newspaper News on Violence in Healthcare: A Retrospective Review	<u>Seda Uyar</u> , <u>Kardelen Yiğit</u>
New Trend in Human Resources Management: Reverse Mentoring	<u>Serhan Sahinli</u> , Murat Eren	The Impact of Public Policy on Cervical Screening and Vaccination Strategy: A Systematic Review	<u>Zelal Özyıldız</u> , Pınar Yalçın Balçık	Environmental Stressor Perception of Patients Treated in Intensive Care Units: The Case of Coronary Intensive Care Unit	<u>Gülcan Aydın</u> , Ferdane Betül Bölükbaşı
Emerging Priorities for Human Resource and Proficiency in the Private Health Sector in Türkiye	<u>Hüseyin Demir</u> , Ayşegül Doğan, Tuncay Akar	The Impact of Healthcare Workers' Perceptions of Quiet Quitting and Quiet Firing on Their Intention to Leave Work	<u>Aysun Danayiyen</u>	A Study on Comparison of Emotional Intelligence and Exam Anxiety Levels of Medical Documentation Department Students	<u>Kadriye Sönmez</u> , İbrahim Halil Cankul
The Effect of Manager's Emotion Management on Employee Motivation and Manager Satisfaction	<u>Perihan Eren Bana</u>	The Effect Of Digitalization In Health Tourism On The Competition Levels Of Hospitals	<u>Önder Baş</u> , Dilaver Tengilimoğlu, <u>Merve Özzybek Taş</u>	Assessment of the Impact of Health Financing Models on Health Status	<u>Faruk Yılmaz</u>